

AMENDMENTS TO THE CLAIMS

In this amendment, claims 39 and 47 are amended, and claims 46 and 54 are cancelled. Please amend the claims as follows.

1-38. (Cancelled)

39. (Currently Amended) A computer-implemented method for providing information from a seller about an on-line group buying sale to a website for referring potential buyers to the on-line group buying sale, the method comprising:

receiving item data from each of a plurality of sellers that defines a featured item for an on-line group-buying sale, wherein each seller transmits the item data over an electronic network to a computerized facility configured to conduct a plurality of on-line group-buying sales for the featured items defined by the received item data over the electronic network;

receiving sales data from each of the plurality of sellers that provides ~~the~~ each seller's directions for the on-line group-buying sale of the featured item, wherein each seller transmits the sales data over the electronic network to the computerized facility;

storing the item data and the sales data received from each seller in a data repository, wherein the computerized facility uses received sales data to conduct the plurality of on-line group-buying sales of featured items defined by received item data;

receiving instructions for selecting an on-line group buying sale from the plurality of on-line group buying sales for a website for referring potential buyers to an on-line group buying sale, wherein an instruction of the instructions for selecting comprises a selection, from a hierarchy of categories, of a category of goods/services to be sold in an on-line group buying sale;

receiving from the referring website a request for information;

responsive to the request for information and the instructions for selecting an on-line group buying sale, selecting for the referring website an on-line group buying sale from the plurality of on-line group buying sales;

generating a display associated with the selected on-line group buying sale;

generating a link to the display; and

providing the link to the referring website, whereby a potential buyer accessing the referring website can access the link, and thereby access the display associated